



rePurposeSM Program

A win-win for everybody. A seamless process that saved local organizations tens of thousands of dollars and gave John Deere peace of mind.

Given it's nearly 175-year history as a maker of implements to work the land, the John Deere Company—not surprisingly—has always been a good environmental steward. So when they began a major renovation of their Illinois headquarters to create work environments that were more open and collaborative, they turned to the Herman Miller rePurpose program to help them dispose of their existing furniture.

“We didn’t want it to go to a landfill,” says Craig Mack, Manager of Deere & Company’s General Office Facilities. “We had tried to donate unused furniture previously on our own, but it wasn’t working out. So when Jeannette Smith of Pigott (a local Herman Miller dealership) told us about rePurpose, we decided to go with it.”

Mr. Mack says the process was “very seamless. Herman Miller’s rePurpose partner lined up the recipients, Pigott handled everything in terms of delivery, and we had the peace of mind knowing the furniture was going to someone who could really use it.”

Several local organizations benefited from the donation, including Big Brothers/Big Sisters, the Salvation Army, a home for the blind, a small daycare center, and Habitat for Humanity.

“The timing was fabulous because our affiliate organization was getting ready to move into the building next to ours,” says Cindy Kuhn, a Director at Habitat. “We were able to furnish it all with the donated furniture, which was in really good shape. We were thrilled to receive it.”

All in all, the donation ended up being worth “tens of thousands of dollars to us,” says Ms. Kuhn. “It’s exciting to know there’s a program like this in place for organizations like ours. I would highly recommend it.”

“It worked out very well for us, too,” adds Mr. Mack.



HermanMiller





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During the initial phase of this ongoing program, BP America is achieving its objective of diverting 100 percent of its waste from landfills.

BP America's Texas operations set out to stop 100 percent of its no-longer-needed office furniture from going to landfills. That ambitious goal was natural for BP. Sustainability is part of its legacy.

"We have long believed that our business can have a positive social and economic impact in the communities where we live and operate," says Chuck Cervas, BP Westlake Campus Redevelopment Program Manager. "Thanks to the rePurpose Program, the words 'being green' is not only easy to say, but relatively easy to accomplish."

Positive impact is the reason Herman Miller developed its rePurpose Program. It provides new life for no-longer-needed office furniture and other items, from office supplies to computers. And, it does so in a socially responsible, economically viable way.

During the first phase of working with rePurpose, BP donated over 20 tons of office furniture and products to local

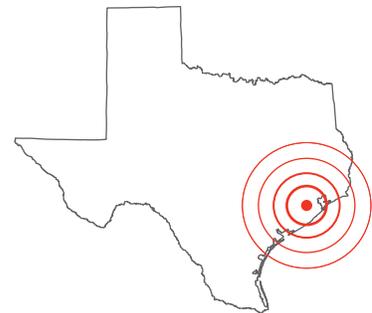
charities. And, all the charities are within 260 miles of the locations it came out of.

The charities benefit, and so do landfills. There's the immediate diversion of waste. There's a long-term diversion, too. With rePurpose, the title for the donated items transfers immediately to the nonprofit that receives them.

Then, Herman Miller's rePurpose partner does ongoing audits of how the nonprofit uses the donated products. When the products reach the end of their usefulness, they are properly recycled.

As its involvement in rePurpose goes forward, BP believes the social fabric of the state of Texas will continue to benefit for many years to come. To date, the value of the donations stands at about \$46,000. "Our goal is to reach optimum re-purposing of all surplus materials as the redevelopment continues," Cervas said.

20+ TONS OF OFFICE FURNITURE
0 TONS WENT TO THE LANDFILL
HAVE BEEN REDISTRIBUTED



All products repurposed within 260 miles of original location

HermanMiller

