



Herman Miller launches personal storage product, Anywhere Case™



Press Release

Herman Miller is delighted to present the Anywhere Case, a lightweight and durable case that makes moving workplace essentials easy.

Designed exclusively for Herman Miller by London based group Craig Jones Design, the Anywhere Case meets the modern challenges of an ever-changing workspace. With the rise of technology and shift towards nomadic or activity based working, the Anywhere Case uniquely meets the needs of the nomadic worker, providing them with a base to create an efficient environment that moves with them.

Lightweight and durable, Anywhere Case meets the needs of today's workers. Featuring an angular opening and carefully designed dimensions, the Anywhere Case is a stylish and practical storage device that is easily transportable and applicable to a variety of working styles. The case can be used in both horizontal and vertical applications and is equipped to organise papers, stationery, as well as a laptop, tablet and other personal technology devices. It is ideal for carrying work essentials from locker to desk, desk to meeting room or office to home. During the creation process the team at Craig Jones Design used insights

from research into agile working to develop a product that suits any environment, be it the café, airport, home or office.

Anywhere Case is more innovative than any existing tool currently in the market to support agile working. It is manufactured using thermoforming EVA processes, similar to those used in the production of under armour worn in heavy contact sports such as American football. The result is a highly durable, yet light weight case. Weighing less than 1 kg, yet able to store up to 4kg, Anywhere Case is available in black with a choice of three lining colours – red, green and grey, making it as stylish as it is practical. Craig Jones, designer and director of Craig Jones Design, said "It is a compact solution that gives people their own personal space in a shared environment, and helps them transport work and personal items safely and securely."

As a pioneer of the modern office Herman Miller has launched a new office revolution, Living Office, utilising a wealth of insights and research. Living Office is a different approach to shaping the way people work, the tools and products that enable that work and the places where people come



together to do it. Working with many of the world's leading experts and designers, Herman Miller is uncovering new insights and applying this greater understanding of people—how we think, how we are motivated, and how we create and collaborate—to the emergent landscape of work. Anywhere Case is a tool to assist with the reality of work today.

About Herman Miller

Herman Miller works for a better world around you—with inspiring designs, inventive technologies and strategic services that help people do great things and organizations to perform at their best, improving

the human experience wherever people work, heal, learn, and live. Its award-winning products and services generated more than \$1.7 billion in revenue in fiscal 2012. Innovative business practices and a commitment to social responsibility have also helped establish Herman Miller as a recognized global company. A past recipient of the Smithsonian Institution's Cooper-Hewitt "National Design Award," in 2012, Herman Miller again received the Human Rights Campaign Foundation's top rating in its annual Corporate Equality Index and was named among the 50 Best U.S. Manufacturers by Industry Week. Herman Miller is included in the Dow Jones Sustainability World Index and trades on the NASDAQ Global Select Market under the symbol MLHR.