

HermanMiller

Textiles & Objects Poster



Designer

Alexander Girard

Original Production Date

1961

The T&O Poster is evidence that, in Girard's hands, advertising can rise to the level of art. Among the many invitations, signs, product tags, and other graphical elements Alexander Girard designed to promote the midtown Manhattan Textiles & Objects shop he launched with Herman Miller in 1961, this faithful screen-printed re-edition comes either framed or unframed.

